

<b>Partnership Benefit Chart</b>					
<b>Benefits</b>	<b>Diamond Partner US\$ 75,000</b>	<b>Platinum Partner US\$ 50,000</b>	<b>Gold Partner US\$ 25,000</b>	<b>Silver Partner US\$ 15,000</b>	<b>Bronze Partner US\$ 8,000</b>
<b>Promotion &amp; Recognition through Various Media Platform</b>					
Placement of Podium Outside Banners at Karachi Expo Centre*	2	1	1	1	-
Placement of Main Building Panel at Expo Centre *	1	1	-	-	-
Placement of Outer Grill Panels at Expo Centre *	10	8	6	4	2
Placement of Vinyl Banner s at Expo Centre *	4	3	2	1	1
Placement of Corridor Panels at Karachi Expo Centre*	4	3	2	1	1
Incorporation of Color Advt. in the Exhibition's Catalogue	5	4	3	2	1
Incorporation of Color Advt. in the Event Bulletin*	3 Full Page	2 Full Page	1 Full Page + 1 Half Page	1 Full Page	1 Half Page
Coverage of Partner in the Event Bulletin*	✓	✓	✓	✓	✓
Facilitation for Press Releases	✓	✓	✓	-	-
Facilitation of Interviews	✓	✓	✓	-	-
Profile of Partner organization will be published in Exhibition's Catalogue*	500 words	400 words	300 words	200 words	200 words
<b>Exhibition Space</b>					
Allocation of space in Exhibition hall at prime location	180 sqm (15 x 12 meter)	135sqm (15 x 9 meter)	90sqm (15 x 6 meter)	72sqm (12 x 6 meter)	36sqm (6 x 6 meter)
Electrical Access (15 Amp)	✓	✓	✓	✓	✓
<b>Onsite Signage &amp; Recognition</b>					
Recognition of Partner logo on the main Entrance backdrop*	✓	✓	✓	✓	✓

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<b>Onsite Signage &amp; Recognition</b>					
Recognition of Partner logo on Main Reception backdrop*	✓	✓	✓	✓	✓
Recognition of Partner logo on the Registration backdrop*	✓	✓	✓	✓	✓
Recognition of Partner logo on Guest of Honor Desk*	✓	✓	✓	✓	✓
Space for X-stands at the exhibition floor	10	8	6	4	2
<b>Promotion &amp; Recognition through Pintables &amp; E-marketing Collators</b>					
Company Profile and Biography on Event Website*	✓	✓	✓	✓	✓
Acknowledgement as Partner in Event Promotional Material	✓	✓	✓	✓	✓
Recognition of Partner Logo on 200,000 trade passes*	✓	✓	✓	✓	✓
Acknowledgement as Partner in Event Social Media Pages	✓	✓	✓	✓	✓
Banner and Hyperlink of Partner on Event Website	✓	✓	✓	✓	✓
<b>Exhibition Passes</b>					
Trade Passes	10,000	7,500	5,000	3,000	1,500
Exhibition VIP Passes	200	150	100	75	50

**NOTE:**

**\*\*13% VAT (VALUE ADDED TAX) APPLICABLE ON TARIFF**

Rates mentioned above apply to a single event & are subject to change without any prior notice